



# 2024

## ANNUAL REPORT



**WARRIOR: RYAN**  
**SERVICE DOG: FRANKIE**





# SHARI'S STORY



K9s For Warriors Founder **Shari Duval** (left), her son **Brett** and his Service Dog, **Lincoln** (right)

## A MOTHER'S LOVE THAT STARTED A MOVEMENT

Our late founder, Shari Duval, believed in the healing power of dogs. Her vision paved the way for K9s For Warriors to become a leading provider of trained Service Dogs for military Veterans with PTSD, traumatic brain injury and/or military sexual trauma.

In 2011, Shari made her vision to train rescue dogs as Service Dogs for Veterans a reality. When her son returned from Iraq with PTSD, she realized he was only himself around his dog. Shari put all her time and resources into restoring the lives of Veterans using Service Dogs.

For Shari, it wasn't only about assisting those who had sacrificed for our freedom — it was about fighting to save their lives. She started K9s For Warriors with her own money, in her garage, and watched it grow into a national nonprofit, serving Veterans from all around the country.

Sadly, we lost Shari in February 2021 after a courageous battle with cancer. She may no longer be with us, but her legacy remains with every Veteran and dog saved by K9s For Warriors. We know she would be proud of all we continue to accomplish.

## WHO WE ARE

Every day in the United States, approximately 20 Veterans take their own lives and more than 1,000 dogs are euthanized. Determined to end Veteran suicide, K9s For Warriors provides highly-trained Service Dogs — many of them rescues — to Veterans suffering from PTSD, traumatic brain injury and/or military sexual trauma, at no financial cost to the Veteran.

Since 2011, K9s For Warriors has graduated more than 1,000 Warriors and rescued more than 2,000 dogs. With the majority of dogs being rescues, this innovative program allows the Warrior and Service Dog team to build an unwavering bond that facilitates their collective healing and recovery.

## WHO WE SERVE

K9s For Warriors serves our Veterans as honorably as they served our country. Our lifelong program is provided to Warriors at no financial cost. We serve all-era Veterans suffering from the invisible wounds of war.

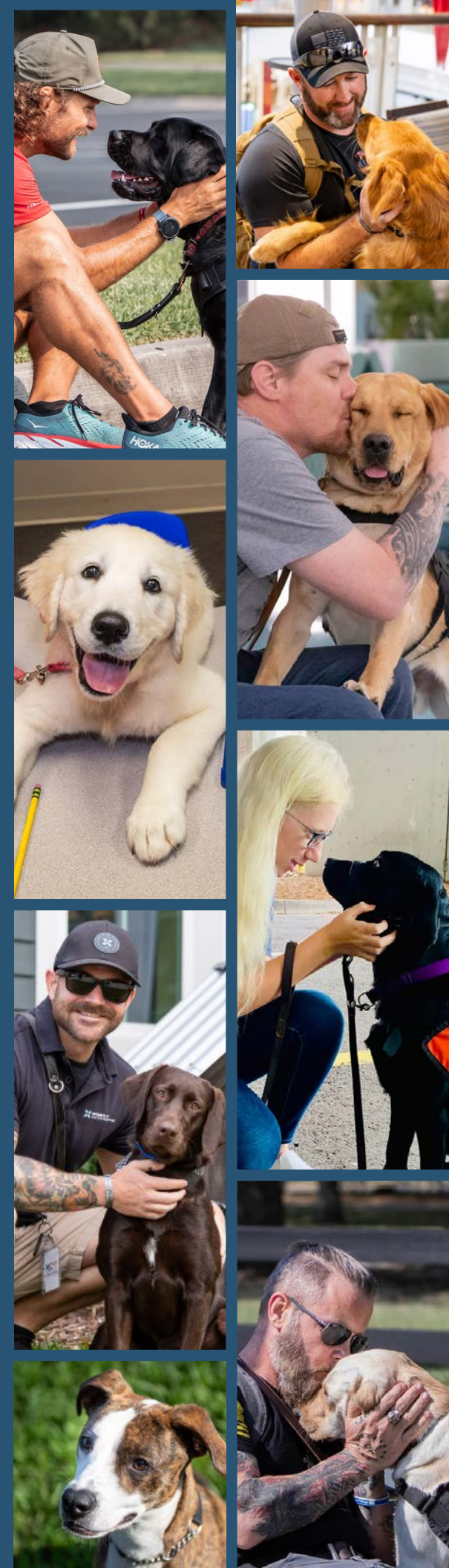
**PTSD – POST-TRAUMATIC STRESS DISORDER**

**TBI – TRAUMATIC BRAIN INJURY**

**MST – MILITARY SEXUAL TRAUMA**

**STATION DOGS:** As part of our mission, K9s For Warriors also partners with law enforcement and first responder agencies to provide reliable, high-quality therapy dogs that offer emotional support to officers, firefighters, dispatchers, victims and others exposed to trauma in the line of duty. Station Dogs ease emotional stress common in this line of public service.

**ADOPTABLE DOGS:** While many of our dogs go on to become Service Dogs and are paired with a Veteran, some dogs are career-changed. At K9s For Warriors, we give every dog a purpose. Dogs that don't become Service Dogs or Station Dogs are adopted out to loving homes.







On behalf of the entire K9s For Warriors team, I want to express my heartfelt gratitude for your unwavering support. Your dedication to our Veterans and Service Dogs is the driving force behind us. Because of you, we continue to grow and make a lasting impact on so many lives. Thank you for being an essential part of our mission.

Every day in the United States, approximately 20 Veterans take their own lives. This is not just a number, it's someone's life. A loved one. These brave men and women faced extraordinary challenges. Too often, the challenges come home with them... invisible, potentially deadly, yet preventable. More must be done for our nation's heroes after all they have sacrificed for our freedom.

This mission is personal for me. As a Veteran myself, I want to assist as many others as humanly possible. I have seen firsthand the healing power of Service Dogs for Veterans struggling to reintegrate into civilian life after service. I know the work K9s For Warriors does is needed.

It was our late founder Shari Duval's mission to save Veterans using Service Dogs. K9s is about saving two lives – a Veteran and a dog. A majority of our dogs are rescued. No matter the dog's past, K9s For Warriors will do its part to give every dog a second chance and a new purpose. We rescue the dog; the dog rescues the Warrior.

Thank you for standing with K9s For Warriors in our efforts to end Veteran suicide and rescue more dogs. Your partnership and support are vital as we continue our mission of saving lives at both ends of the leash.

Sincerely,

A handwritten signature in black ink that reads 'Daniel K. Bean'. The signature is fluid and cursive, with a long horizontal line extending from the end.

Daniel K. Bean  
Chief Executive Officer, K9s For Warriors  
U.S. Navy Veteran







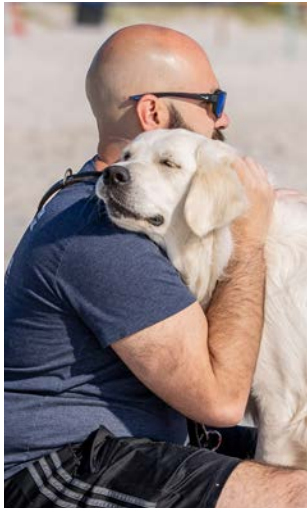
# GRADUATES #1000

## RYAN & FRANKIE

In March 2024, we hit our biggest milestone yet: graduating our 1,000th Warrior and Service Dog team. That's 2,000 lives forever changed! This celebration was a testament to the dedication and support of K9s For Warriors team members — past and present — volunteers, donors and Veteran families. Through their collective efforts, we made great strides in our mission set forth by the late Shari Duval. All 1,000 Veterans received their Service Dogs at no financial cost to them. Receiving a trained Service Dog at no cost was one of the major reasons Retired Army Staff Sergeant Ryan decided to apply.

*“Every one of the thousand Warriors have been loved by this organization, by the people here, by the donations and by the surrounding community,”* said Ryan. *“Frankie has already significantly reduced my anxiety and provides me comfort and support in what used to be high anxiety situations.”*

This major milestone highlights the incredible impact Service Dogs have on the lives of our nation’s heroes and their families. As K9s For Warriors continues to provide Veterans with lifesaving Service Dogs, we are committed to saving even more lives in the years to come. Roughly 20 Veterans take their own lives each day. Our work is not done until ‘20’ a day becomes ‘zero’ a day.





# WHAT WE ACCOMPLISHED IN 2024

# BECAUSE OF OUR DONORS

215

Dogs rescued

138

Dogs adopted

66,000

Miles traveled to rescue dogs,  
that's roughly 2.6 times around the Earth!

8,500

Warrior check-ins Completed

224

Accepted Warrior  
applications

138

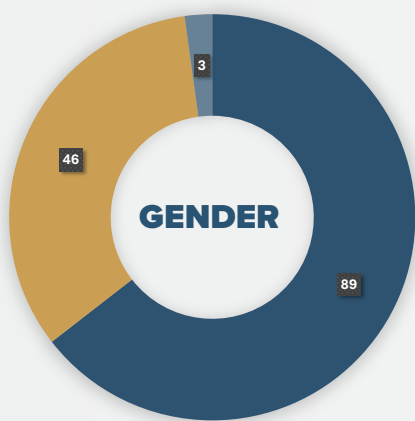
Warriors graduated with  
Service Dogs

24

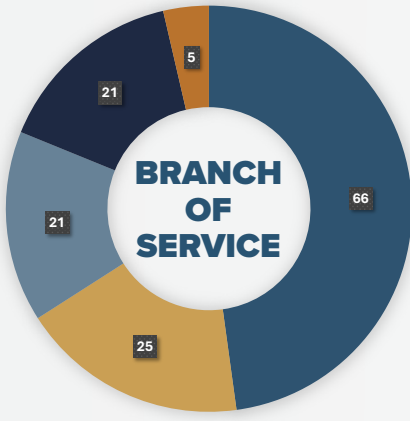
Station Dogs placed with  
first responder and law  
enforcement agencies



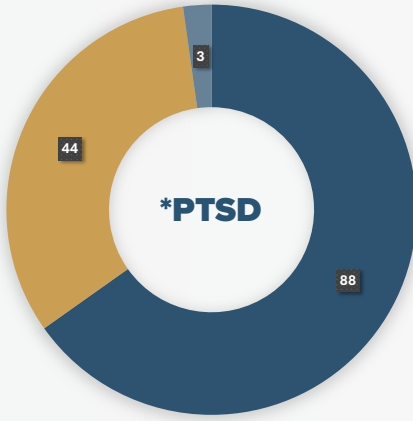
## WARRIORS WHO GRADUATED IN 2024



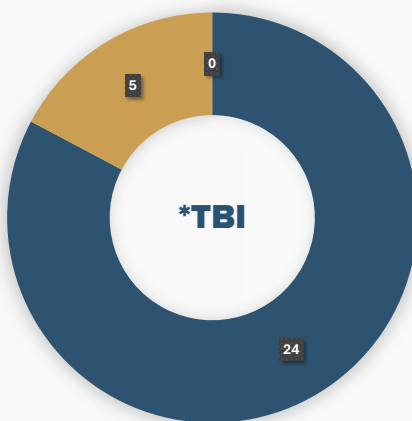
Male  
Female  
Non-Binary



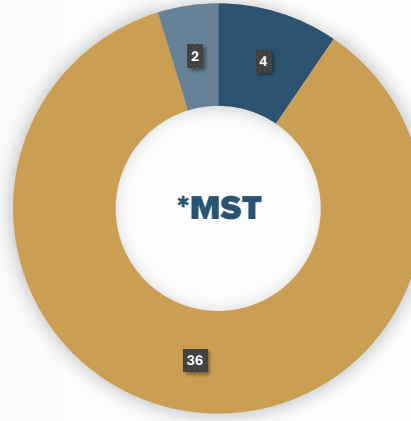
Army  
Marines  
Navy  
Air Force  
Coast Guard



Male  
Female  
Non-Binary



Male  
Female  
Non-Binary



Male  
Female  
Non-Binary

\*Post Traumatic Stress Disorder, Traumatic Brain Injury, Military Sexual Trauma  
Some Warriors may have more than one diagnosis



# CHARLIE AND LADY CAMEO

## ***“K9S FOR WARRIORS GAVE ME MY LIFE BACK.”***

28-year Navy Veteran Charlie was one of the first Warriors to graduate from K9s For Warriors in 2011. His first Service Dog, Slider, had a profound impact on his life. After 13 wonderful years together, Slider sadly passed away from old age. Charlie knew he needed to come back through the program to meet his new battle buddy.

***“If it wasn’t for Slider, I wouldn’t be here today,”*** Charlie shared. ***“He not only helped me, but he helped my family.”***

Charlie started going downhill fast when he lost Slider. He reached back out to K9s and was immediately added to the March 2024 class. K9s paired Charlie with a lovable Lab named Lady Cameo.

***“We immediately hit it off. She loves to give licks and kisses, but she also knows when I’m starting to have a trigger,”*** he said.

Charlie and Lady Cameo have been together for over a year now. She goes everywhere with him, even to work every day at the Jacksonville Naval Museum on board the USS Orleck. Charlie can’t imagine life without his Service Dog.

## **CHARLIE WITH HIS FIRST SERVICE DOG, SLIDER, AND SLIDER’S FOSTER FAMILY**





# POLICY-LEVEL REFORM

In the United States, tens of thousands of Service Dogs help Veterans get back to a life of dignity and independence. With such a high demand for Service Dogs across the country, K9s For Warriors contributes to policy-level reform at the White House, U.S. Department of Defense (DoD), U.S. Department of Veterans Affairs (VA), U.S. Department of Transportation (DOT) and on Capitol Hill.

Advocating for Veterans and Service Dogs will always be one of our top priorities. We are committed to bringing widespread awareness to Veterans' mental health, suicide prevention efforts and ensuring more Veterans have access to alternative treatment modalities like Service Dogs.



## FY25 NATIONAL DEFENSE AUTHORIZATION ACT (NDAA)

After successfully advocating for increased funding and report language in the FY24 NDAA, K9s was officially awarded a \$650,000 grant from DoD's Wounded Warrior Service Dog Program. The federal grant provides K9s with the opportunity to train and place more Service Dogs with Veterans in need, highlighting our continued partnership with DoD and the Office of Suicide Prevention.

## THE SERVICE DOGS ASSISTING VETERANS ACT

K9s continues to champion the bipartisan, bicameral Service Dogs Assisting Veterans (SAVES) Act on Capitol Hill. The SAVES Act aims to establish a competitive grant program at the VA for qualified nonprofit organizations dedicated to providing Service Dogs to Veterans free of charge.

The bill authorizes \$10 million for each of the fiscal years after enactment, totaling \$50 million over five years. If passed, it will ensure nonprofits are equipped to pair more Veterans with highly trained, life-changing Service Dogs to assist them with both visible and invisible disabilities.

## THE PROMOTING EMOTIONAL ASSISTANCE WITH RELIEF AND LOVE ACT (PEARL)

K9s worked with bipartisan members of Congress to draft and introduce the PEARL Act. The bill would authorize Congress to appropriate \$1 million to U.S. Customs and Border Patrol's (CBP) Support Canine Program, ultimately augmenting K9s' existing Station Dog partnership with CBP, which provides therapy dogs to first responders to aid in emotional stress common in this line of police service.

## NATIONAL SERVICE DOG DAY

National Service Dog Day celebrates the loving, hardworking and special Service Dogs that support many Americans with disabilities. The unanimous passing of a historic, bipartisan Congressional resolution designated September 20th as National Service Dog Day each year. K9s was instrumental in getting the day nationally recognized and, after passing Congress, a proclamation issued by the White House was signed by President Joe Biden, recognizing the special day.

National Service Dog Day recognizes all types of Service Dogs. Roughly 61 million Americans (about 26%) are living with disabilities, according to the CDC. The resolution states that tens of thousands of Service Dogs are estimated to be working today for Americans with a wide range of challenges, including epilepsy, visual, hearing and mobility impairments, post-traumatic stress disorder, traumatic brain injuries and other disabilities.





SCIENTIFIC RESEARCH REINFORCES  
WHAT WE AT **K9S FOR WARRIORS** KNOW:

# SERVICE DOGS WORK



## First NIH- funded clinical trials shows Service Dogs lower severity of PTSD symptoms in Veterans

June 11, 2024

K9s For Warriors

The first National Institutes of Health-funded clinical trial of its kind links the pairing of Service Dogs with Veterans to lowered PTSD severity, odds of a diagnosis and other negative mental health symptoms. Led by Dr. Maggie O'Haire from the University of Arizona College of Veterinary Medicine in partnership with K9s For Warriors, the study examined more than 150 Veterans over three months through self-reported symptoms and expert clinician assessment.

### THE RESULTS REVEALED:

- **Veterans with Service Dogs had 66% lower odds of a PTSD diagnosis** based on expert clinician assessment when compared to a wait-listed control group.
- They also experienced **lower anxiety and depression levels**, which often co-occur with PTSD.
- **They experienced improvements in most areas of emotional and social well-being.**



*"This research reinforces what we have been studying for almost a decade — that **Service Dogs are linked to significant benefits for many Veterans suffering from PTSD and other invisible wounds of war.** Service Dogs are more than pets — they can be essential partners in helping Veterans readjust and thrive after they return from service."*

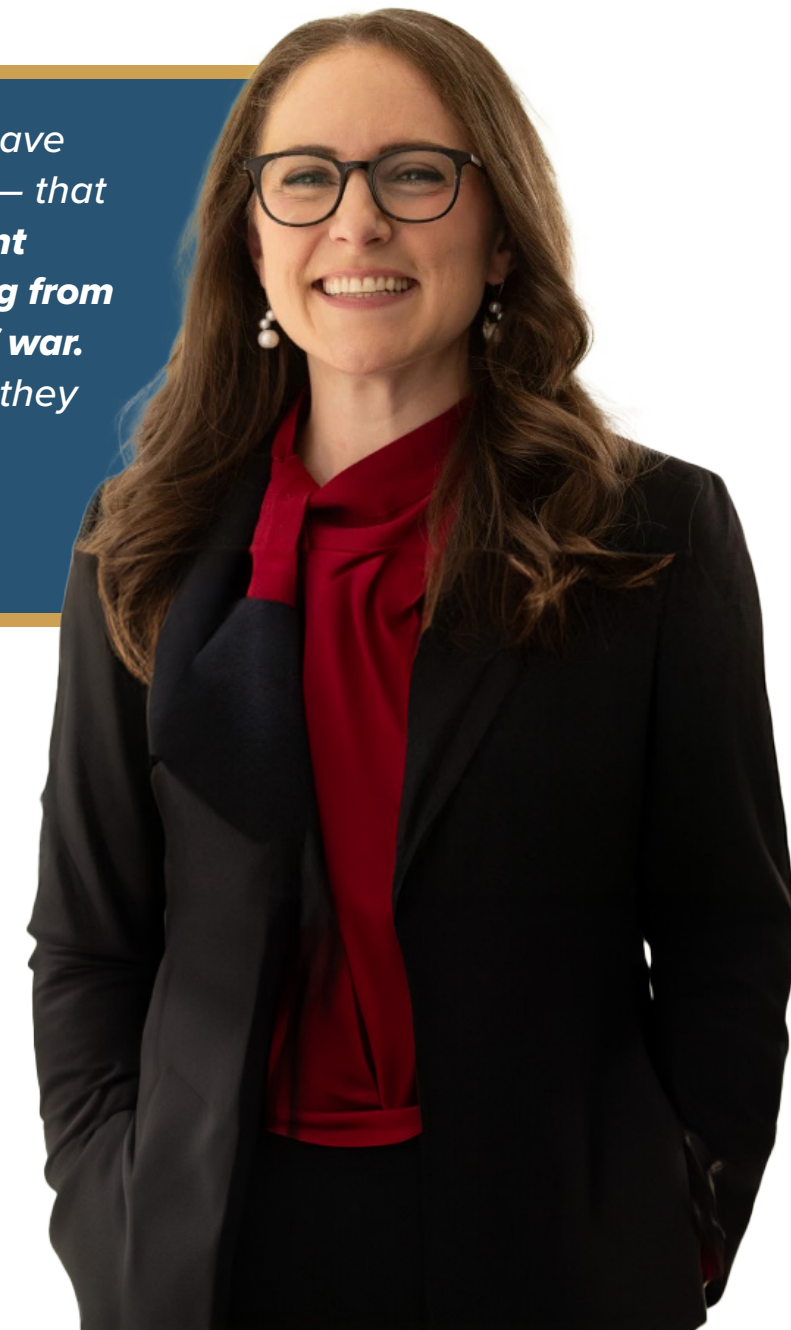
 College of  
Veterinary Medicine



**Maggie O'Haire, Ph.D.**

Associate Dean, Research  
Senior Leadership  
College of Veterinary Medicine at  
The University of Arizona

The study was published in **JAMA Network Open** in June 2024. It is the first study of its kind to use gold-standard, blinded clinician ratings of PTSD to measure outcomes.





# FINANCIAL BREAKDOWN

The best way we can show gratitude for your donation is by using it as intended: to save the lives of Veterans and rescue dogs. We never lose sight of our mission to save lives at both ends of the leash.

K9s For Warriors has been recognized by leading charity auditors for our integrity and financial responsibility, including Candid (Guidestar), Great NonProfits and Charity Navigator.



## \*BALANCE SHEET AS OF DECEMBER 31, 2024

### ASSETS

Cash and Cash Equivalents	\$7,000,972
Pledges and Receivables	\$85,295
Investments	\$5,710,385
Prepays and Other Assets	\$611,808
Fixed Assets, net	\$24,831,900

**Total Assets** **\$38,240,360**

### LIABILITIES

Current Liabilities	\$2,286,071
Non-Current Liabilities	\$5,087,004

**Total Liabilities** **\$7,373,075**

### NET ASSETS

Without Donor Restrictions	\$27,452,048
With Donor Restrictions	\$3,415,237

**Total Liabilities and Net Assets** **\$38,240,360**

## \*REVENUE AND EXPENSES FOR THE YEAR ENDING DECEMBER 31, 2024

### REVENUE

Contributions	\$23,579,780
Investment Revenues	\$522,060
Other Revenue	\$67,555

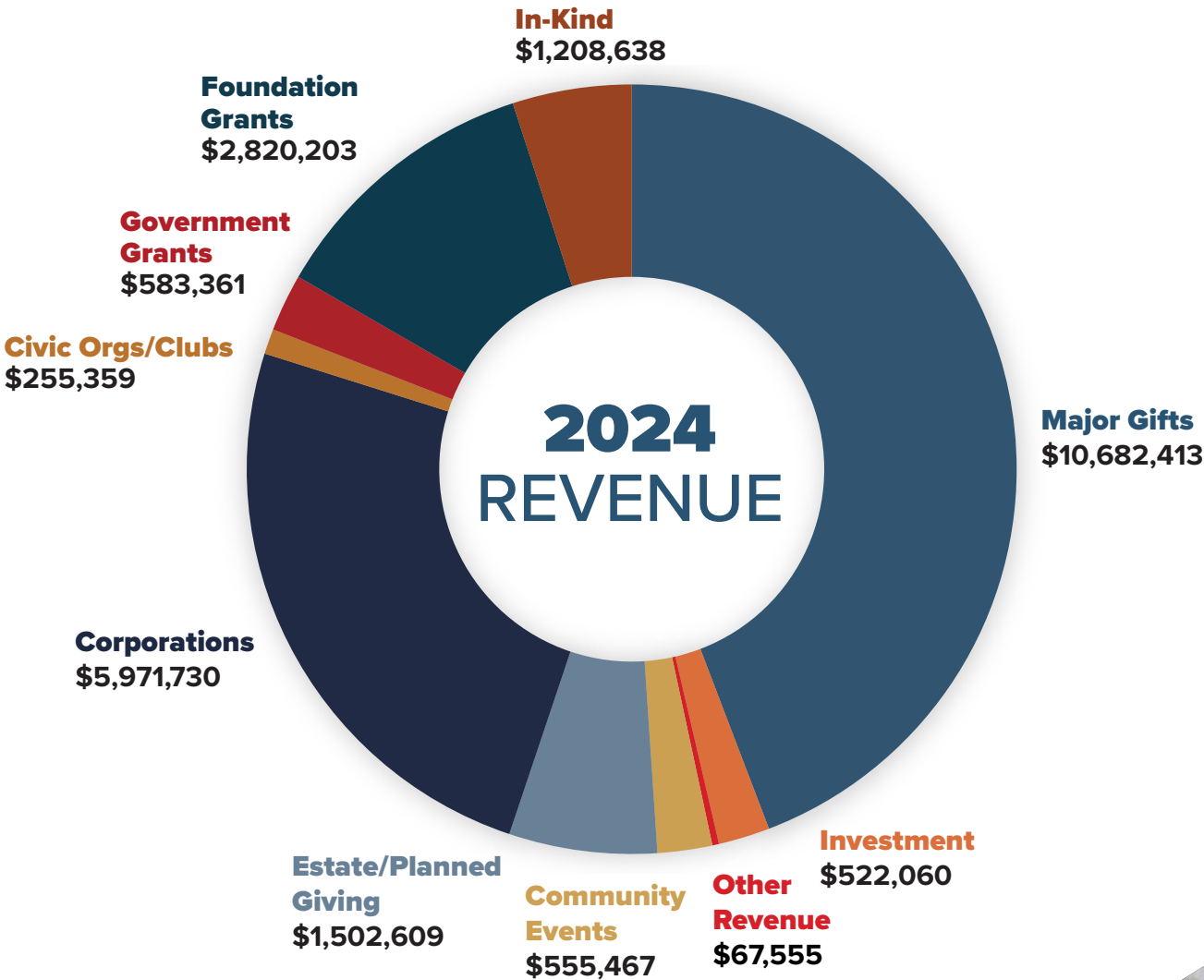
**Total Revenue** **\$24,169,395**

### EXPENSES

K9 Program Operations	\$13,820,470
Warrior Program Operations	\$3,397,541
Education	\$1,212,457
Fundraising	\$4,396,269
Management and General	\$1,965,120

**Total Expenses** **\$24,791,857**

\*These numbers are unaudited





# CORPORATE PARTNERS

## TAILORED BRANDS THREADS OF VALOR: CORPORATE PARTNER OF 2024

In 2024, Tailored Brands, Inc. donated over \$800,000 to K9s For Warriors through its Threads of Valor campaign. The Threads of Valor campaign invites customers to contribute a donation at checkout in Men’s Wearhouse, Jos. A. Bank, and K&G stores across the U.S. Combined with the unique contributions from their customers across the country, Men’s Wearhouse has donated over \$2 million and Tailored Brands, Inc. has provided a fundraising match. This simple act of kindness has significantly funded organizations like K9s For Warriors.

*“Supporting the Veteran community has always been a priority for Tailored Brands,”* said John Tighe, President of Tailored Brands. *“With the introduction of the Threads of Valor campaign, we saw that our customers share our values, and their generosity continues to exceed our expectations. It is because of them that we’re able to expand our support through partnerships with organizations that have a meaningful impact on the lives of Veterans and their families.”*

## BEACON & TRI-BUILT: ENGAGING OTHERS TO GIVE

Our incredible partnership with Beacon Building Products and their private manufacturing label, TRI-BUILT, began in 2022 when they generously sponsored one Service Dog with the hope of growing the support. In 2023, they raised the bar by sponsoring two dogs. In 2024, 16 vendors answered Beacon’s call, raising an astonishing \$400,000, enough to sponsor 16 Service Dogs.

## HIGHLIGHTING SPARKLING ICE’S SUPPORT THROUGH ROCKY FOR PRESIDENT

Talking Rain®, Sparkling Ice’s® parent company, sponsored the Service Dog training and pairing of Rocky the rescue dog with his Warrior in November. Sparkling Ice sponsored Rocky’s national presidential campaign to raise awareness of the important role Service Dogs play in supporting Veteran mental health.

*“We couldn’t ask for a better partner than K9s For Warriors in championing the importance of Service Dogs,”* said Veronica Blankenship, Chief People and Communications Officer at Talking Rain Beverage Company. *“What’s most impressive is that K9s For Warriors works primarily with rescue dogs, training them to become lifesaving companions to those who struggle with the often-invisible wounds of war. In this way, they are saving lives at both ends of the leash.”*



# THANK YOU TO OUR CORPORATE PARTNERS





# WAYS TO GIVE AS AN INDIVIDUAL

## DONORS PLAY A CRITICAL ROLE IN OUR MISSION

THERE ARE MANY WAYS TO SUPPORT OUR CAUSE, AND YOUR GIFT WILL DIRECTLY IMPACT **VETERANS** AND **SERVICE DOGS**.

### MONTHLY GIVING

20 Veterans take their own lives every day. By committing \$20 per month, you can make a difference in the lives of the Veterans that have sacrificed for our freedom.

### LEGACY GIVING

With a legacy gift, you are in full control of your donation. Your planned gift can help save the life of a Veteran in need and change the future of a rescue dog. With a planned gift, you can:

- Leave a lifesaving legacy without giving up assets
- Make a larger charitable gift than you thought possible
- Take care of the financial needs of your family first
- Provide inheritances for your heirs at a lower tax cost
- Reduce your income tax and avoid capital gains taxes

### QUALIFIED CHARITABLE DISTRIBUTIONS (QCD)

If you have an IRA and are over the required minimum distribution age, a QCD will help drive K9s For Warriors’ mission and reduce your tax liability.

### DONOR-ADVISED FUNDS (DAF)

A donor-advised fund (DAF) is an investment account created specifically for charitable donations as funds mature. DAF Direct enables our donors to initiate grant recommendations directly from their DAF using the DAF Direct widget on our website.

### FOUNDATIONS

Public and private foundations allow K9s For Warriors to provide life-changing services to Veterans at no cost to them. Join other generous grant-makers, like **The Schoen Foundation** and **The Lt. Dennis W. Zilinski II, Memorial Fund**, and help empower these heroes to return to civilian life with dignity and independence.

K9s is a 501(c)(3) nonprofit organization and contributions are tax-deductible to the extent allowable by law. Please consult your tax advisor to determine how much of your contribution is deductible.

# FOUNDATIONS

THE SCHOEN FOUNDATION

DAVE & CHERYL DUFFIELD FOUNDATION

LT. DENNIS W. ZILINSKI II, MEMORIAL FUND

THE ACORN BROOK FUND

SCAIFE FAMILY FOUNDATION

SHANAHAN FAMILY CHARITABLE FOUNDATION

MCS CHARITABLE FOUNDATION

LOWCOUNTRY FOUNDATION FOR WOUNDED MILITARY HEROES

THE THOMAS FOUNDATION

AMERICA’S BEST LOCAL CHARITIES

SELECT EQUITY GROUP FOUNDATION

FLEMING FAMILY FOUNDATION

MARCHESANO FAMILY FOUNDATION

PANKEY FAMILY FOUNDATION

THE COMMUNITY FOUNDATION OF  
NORTHEAST FLORIDA

GOACE FUND

THE DICECCO FAMILY FOUNDATION

THE GT FOUNDATION

JUDITH CAMPBELL EDUCATIONAL &  
COMMUNITY FOUNDATION

NANCY & ELLA FRANKL MEMORIAL FUND

PJ DOUGLASS CHARITABLE FOUNDATION

KAY FAMILY FOUNDATION

DAV CHARITABLE SERVICES FOUNDATION

MAYS FAMILY FOUNDATION

A.P. KIRBY JR. FOUNDATION, INC.

HALBROOK FAMILY FOUNDATION

HOWMET AEROSPACE FOUNDATION

OAK FOUNDATION

FOX RIVER FOUNDATION

GEORGE & SARAH BUCHANAN FOUNDATION

GUY GROVE FAMILY FOUNDATION

R&DA MILITARY ASSISTANCE PROGRAM

SEYFERT FOUNDATION

THE JSC936 FOUNDATION

AMERICAN HOMESMITH SACRED HONOR  
FOUNDATION

CHRISTOPHER T. CARROLL MEMORIAL FUND

RAY & LINDA LEONE DONOR ADVISED FUND

STRAUS FAMILY FOUNDATION

WEAVER FAMILY ADVISED FUND II

BRADBURY FAMILY FOUNDATION

DOUGLAS & KATHERINE LONG FAMILY  
CHARITABLE FUND

WALTER E.D. MILLER CHARITABLE FUND

ALLEN FAMILY FUND

ED RACHAL FOUNDATION

GREEHEY FAMILY FOUNDATION

DOUGLAS FAMILY FUND

JACQUELINE & MICHAEL CASEY  
FOUNDATION

MICHAEL B. & SUSAN L. MCKAY  
CHARITABLE GIVING ACCOUNT

THE JAMES A. TUSTIN FAMILY FUND

WILLIAM ENGELTER & BARBARA BENZELL  
GIFT FUND



# SPORTS COLLABORATIONS

## NFL TEAMS

A number of our Service Dogs began their training on the football field with select NFL teams. Team Dogs give future Service Dogs the chance to train in a new environment, surrounded by athletes and fans in the middle of the gameday action. Once the Service Dog in training completes its rookie season, the pup will go on to fulfill its greater purpose – saving a Veteran’s life.

Following in the footsteps of the **Washington Commanders** and the **Jacksonville Jaguars**, the **Denver Broncos** and **Cleveland Browns** added Team Dogs to their rosters in 2024. Each team sponsors a future Service Dog and aids in its valuable public access training before being paired with a Veteran in need.

*“My Service Dog is a huge jump in the right direction for me,” said Navy Veteran Ellis, whose Service Dog was sponsored by the Browns and CrossCountry Mortgage. “Valor is a strong dog. He helps me and it’s only going to get better from here.”*

*“I know K9s nailed it on the head in terms of a pairing,” said Army Veteran Steven, who was paired with former Jaguars Team Dog, Sunshine. “We are absolutely perfect together.”*

WELCOME TO  
BRONCOS  
COUNTRY



## TOURNAMENTS & PROFESSIONAL ATHLETES

Since 2012, **THE PLAYERS Championship** has sponsored a Service Dog each year and named it after the winner of the prestigious tournament. In 2024, **Scottie Scheffler** won the tournament for a second year in a row. During the 2024 tournament, Scheffler got to meet his namesake Service Dog, Scottie, and Warrior James.

PGA Tour golfer **Billy Horschel** had a Service Dog in training join him during his practice round at THE PLAYERS in 2024. Billy and his wife, Brittany, along with **The Horschel Family Foundation**, sponsored the training of Service Dog Roscoe, who graduated with his Veteran Joe in November 2024.

*“The sacrifices the men and women in the military make each day allow me to do what I love,” said Billy Horschel. “It’s an honor to be making a difference in the lives of Veterans in need with an organization like K9s For Warriors.”*

Three time PGA tour winner, **Jordan Spieth**, has been a steadfast supporter. In 2024, **The Jordan Spieth Family Foundation** included K9s For Warriors as a grant recipient, underscoring its commitment to supporting Veterans. During the 10th Annual Spieth & Friends fundraiser in November, the foundation acknowledged K9s as a community partner.

New York Mets All-Star **Pete Alonso** and **The Alonso Foundation** continued its support of K9s in 2024 by sponsoring its second Service Dog, Derby. Pete and Haley Alonso met Derby at their annual Battle for the Bay Homerun Derby in January 2024.

*“Service Dogs like Derby literally change the lives of Veterans struggling with PTSD, and the fact that we can assist is truly inspiring,” said Alonso.*





# K9S IN THE NEWS



## 4-LEGGED LIFESAVERS: SERVICE DOGS ARE WORKING WONDERS FOR VETERANS WITH PTSD, STUDY SHOWS

A clinical study proved the effectiveness of Service Dogs for Veterans with PTSD in June. Warrior Anthony told USA Today how his battle buddy, Mando, saved his life.

## MOM WHOSE TWIN MARINES DIED OF SUICIDE PAIRS VETS WITH RESCUE DOGS TO SAVE LIVES: 'I'VE FOUND PURPOSE'

After losing her sons to suicide, Cherya Cavanaugh turned her grief into action by raising money and helping train future Service Dogs for K9s For Warriors. In March, Cavanaugh told People Magazine she is working to prevent similar tragedies from happening to other families.

## GMA3/ABC NEWS: ORGANIZATION PAIRS VETERANS WITH MAN'S BEST FRIEND

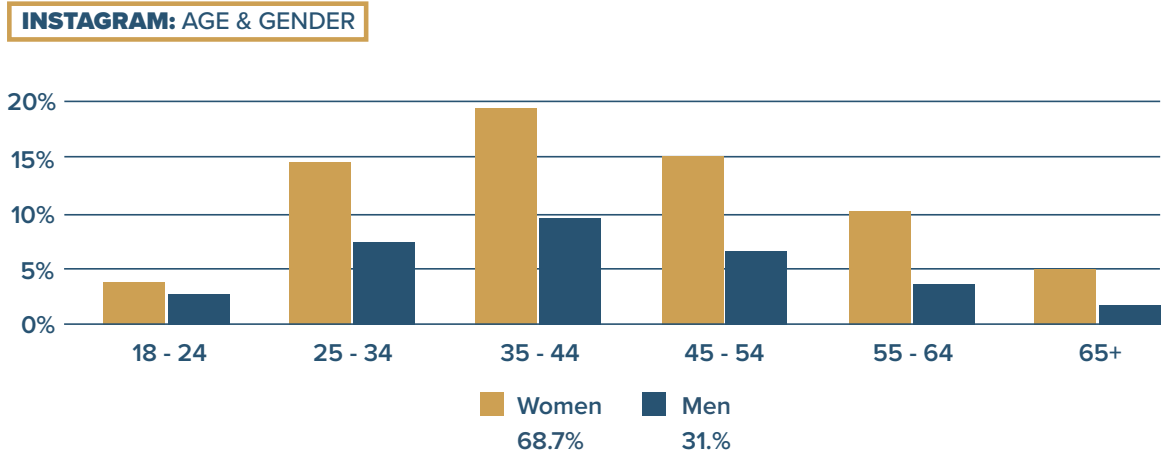
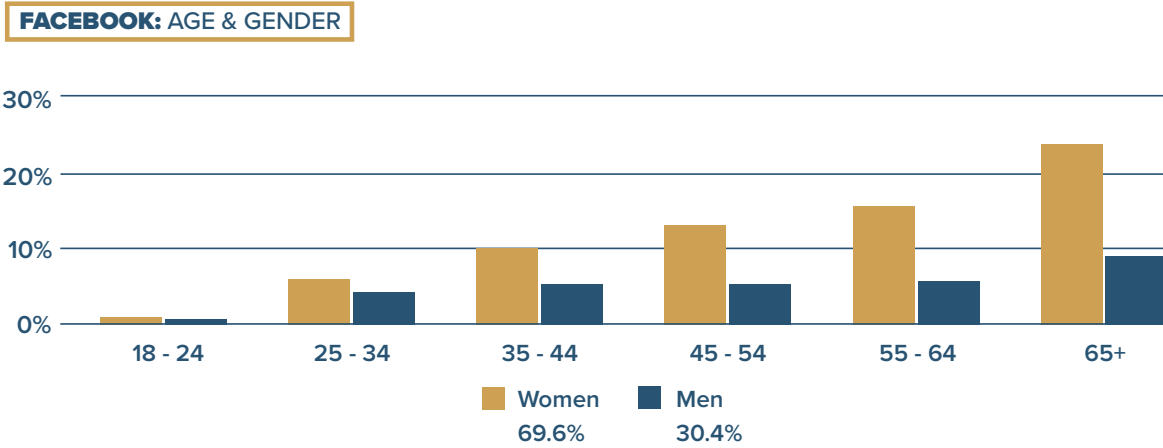
On Veterans Day, Army Veteran Dave and his Service Dog, Doc, appeared on Good Morning America to raise awareness about Service Dogs for Veterans battling PTSD and other invisible wounds of war.

# SOCIAL MEDIA METRICS

In 2024, K9s For Warriors' engagement rate was more than **5X** the national average for nonprofits. The organization gained **93.05 MILLION** impressions across all platforms, with a reach of nearly **16 MILLION** on Instagram and Facebook. By the end of the year, it had surpassed **560,000** followers across five platforms.



FACEBOOK	INSTAGRAM	LINKEDIN	X	TIKTOK
Followers: 470K	Followers: 51.9K	Followers: 16.8K	Followers: 21K	Followers: 4.7K
Impressions: 89.9M	Impressions: 2.4M	Impressions: 547.8K	Impressions: 154.9K	Likes: 26.9K
Reach: 14.8M	Reach: 1.1M	Engagement: 92.9K	Engagement: 8.9K	Impressions: 67.1K
Engagement: 656.4K	Engagement: 109K			Engagement: 6K





# SIGNATURE EVENTS

**K9s For Warriors Signature Events** play a crucial role in raising both the financial support and public awareness needed to highlight our mission of ending Veteran suicide. These events raise essential funds that allow us to continue saving lives. Through these events, we have the unique opportunity to partner with corporations, foundations and individual donors who are passionate about making a difference in the lives of Veterans and Service Dogs.



## 2ND ANNUAL SALUTE TO HEROES GALA

The Salute to Heroes Gala at Sawgrass Country Club celebrated K9s For Warriors' biggest milestone yet: pairing 1,000 Warriors with a life-changing Service Dog. The special event honored the Warriors and supporters that made this achievement possible. Keynote Speaker and Retired Army Corporal Kris shared a heartfelt speech about his Service Dog, Fowler. **Dedicated supporters exceeded the fundraising goal, raising over \$550,000 to ensure K9s For Warriors can continue its mission of saving lives at both ends of the leash.**



## 4TH ANNUAL FLORIDA GOLF TOURNAMENT

In September, K9s For Warriors supporters teamed up at St. Johns Golf & Country Club for the 4th Annual Florida Golf Tournament. **Participants raised nearly \$200,000 to help rescue more dogs and provide more Warriors with a lifesaving battle buddy.** To put it into perspective, that money could fund the training of six Service Dogs for six Warriors, changing a total of 12 lives.



## 9TH ANNUAL VETERANS DAY TELETHON

On Veterans Day, donations went twice as far and ensured K9s For Warriors will reach more Warriors and rescue dogs. K9s For Warriors supporters raised over **\$1.3 million** at the 2024 Veterans Day Telethon. In partnership with First Coast News, KENS5 and WQIK. **That's enough to pair 43 future Warriors with a life-changing Service Dog.** Every dollar was doubled, thanks to the Schoen Foundation, which helped us surpass our million-dollar goal. Every dollar will go towards saving more lives at both ends of the leash.

# COMMUNITY EVENTS

**K9s For Warriors Community Events** are at the heart of our mission to support Veterans and raise public awareness about how we're healing our nation's heroes. These events are a powerful way for individuals, groups and corporations to come together in their communities and make a meaningful impact.



## WORLD OF WARSHIPS VETERANS DAY FUNDRAISER

In honor of Veterans Day, World of Warships organized a comprehensive fundraising initiative to support our Veterans. Players were encouraged to participate by sharing photos of their dogs on social media using the hashtag #Ships4Pups. **For each post, Wargaming added \$5 to their donation, totaling to \$10,000 for K9s For Warriors.**



## BOOTS ON THE GROUND

The Boots on the Ground fundraiser is an annual event in Jacksonville, Florida, dedicated to honoring and supporting Veterans, active-duty military and fallen heroes. Hosted by American Legion Riders Chapter 9 in collaboration with Flamingo Lake RV Resort and Dick's Wings, the event featured various family-friendly activities. **Supporters raised over \$20,000 to support K9s For Warriors.**



## USAA BOWL-A-THON

USAA employees supported K9s For Warriors with their annual Employee Bowl-A-Thon with some friendly competition for a great cause. In 2024, the event focused on raising funds to end Veteran suicide. **USAA employees raised over \$150,000 for K9s For Warriors.**



# K9S LEADERSHIP



**DANIEL BEAN**  
CHIEF EXECUTIVE OFFICER

Chief Executive Officer Daniel Bean is a retired 25-year Navy Veteran. He is Counsel with Smith, Gambrell & Russell and co-founded ABL Law P.A. Dan was awarded the Jacksonville Bar Association’s 2024 Lawyer of the Year Award. Dan is President of the USS Orleck Naval Museum Association, Chair of the Jacksonville Port Authority Board of Directors, the NE Fla. Mission United Advisory Board and the FreshMinistries Board. He is Treasurer of the Five Star Veterans Center and Vice-Chair of the Florida College Prepaid Foundation. Bean attended Vanderbilt University and received his law degree from the University of San Diego. Dan is proud to have been a part of K9s For Warriors since its inception in 2011. Dan and his wife, Anne, have five adult children. He has adopted four career-changed dogs from K9s For Warriors.



**LINDSAY GRAYSON**  
CHIEF REVENUE OFFICER

As Chief Revenue Officer, Lindsay oversees the Development and Marketing Teams. She expands the donor base and increases revenue generation in alignment with organizational brand awareness. Lindsay was previously the Director of Development at K9s, fostering meaningful relationships with donors and increasing revenue by 70% in less than one year. In 2023, she received Jacksonville Business Journal’s Women of Influence Award. Before K9s, Lindsay worked at Merrill Lynch, aiding and advising clients with financial future and retirement planning. She holds her Series 7 General Securities License. A Jacksonville native, Lindsay enjoys spending quality time with family and friends, traveling, going to concerts, and cheering on her favorite football teams.



**WYATT HAYNES**  
CHIEF K9 AND BUSINESS OFFICER

As Chief K9 and Business Officer, Wyatt supports the senior leadership team in enhancing and expanding K9s For Warriors and its mission. He also oversees the K9 training program, ensuring every dog is provided the best care and training that meets the strict standards of the organization. Whether our dogs become a Service Dog, therapy dog, or are adopted by a loving family, Wyatt will ensure every dog fulfills its purpose. Before K9s, Wyatt worked at UPS for over 26 years, most recently as the Florida Director of Transportation. He also served four years in the United States Navy as a Gas Turbine Mechanic on the USS Hue City (CG-66). Wyatt earned his Bachelor’s of Science in Business Administration from Southern Illinois University and is currently completing a Master’s of Business Administration from the University of Phoenix and a Master of Divinity from Liberty University. Wyatt volunteers and serves on the Board of Directors for the Blessings in a Backpack Program, providing food to thousands of children in Duval, St. Johns, Clay and Nassau counties. He is married to Bridgette and has three children. Wyatt enjoys spending time with his family, riding bikes, and watching sports.



**ALEX LOTT**  
CHIEF OPERATING AND INFORMATION OFFICER

As Chief Operating and Information Officer, Alex directs all aspects of organizational logistics, spearheads strategies, and oversees the optimization of technology, data, and analytics. Alex previously worked at UPS in various Industrial Engineering roles. She also worked at The Citadel Graduate College assisting Veteran and civilian students. Alex earned her Bachelor’s of Science in Business Administration from the University of Nebraska-Lincoln, holds a Master’s in Business Administration from the University of Tampa with a concentration in nonprofit management, and a Graduate Certificate in Military Leadership from The Citadel Military College. Alex is a Jacksonville native and is active in her church. She is married to William, an Air Force Veteran, and has two boys. Alex enjoys spending time outside with her family, reading, competitive sports, and cheering on the Huskers.



**JONATHAN KREPINEVICH**  
CHIEF FINANCIAL OFFICER

As Chief Financial Officer, Jon is responsible for all things finance, including financial processes as well as internal and external financial reporting. He is passionate about the K9s For Warriors mission and enjoys working with numbers. Jon started his professional accounting career as an auditor with Deloitte. He led audits at national and local accounting firms, working with clients across all industries. He then transitioned to serving nonprofits. He earned his bachelor’s degree from Evangel University, double majoring in accounting and business management and has been a CPA since 2008. Jon enjoys spending time with family, being outside in nice weather, woodworking, and hockey.



**KEVIN STEELE**  
CHIEF PROGRAM OFFICER

As Chief Program Officer, Kevin is responsible for all program-related matters involving Veterans across the organization. He served more than 20 years in the U.S. Marine Corps in the Communications Field, retiring as a Master Sergeant (E-8) in 2016. Kevin then began volunteering at K9s in the kennels, caring for the dogs in training. Since 2019, Kevin has worked in various roles at K9s. Born and raised in Yukon, Oklahoma, Kevin is a huge fan of the Oklahoma Sooners! He and his wife, Susan, are proud parents to three boys, Dylan, Brayden, and Caleb. Kevin enjoys attending church, spending quality time with family, and cheering on the Sooners!



**SHANNON WEIDAUER**  
CHIEF HUMAN RESOURCES OFFICER

As Chief Human Resources Officer, Shannon is responsible for developing and executing human resource strategies to support the organization’s overall business plan. Shannon earned her Bachelor’s of Science, Business Administration, from San Diego Christian College. She has worked in the Human Resources field in the private and public sectors, including health care, tribal government, public government, and nonprofit organizations. Shannon is honored to work for K9s For Warriors and feels fortunate to be part of an organization with such a meaningful mission. Shannon is a dog lover and has had several rescue dogs of her own. She and her husband have been married for over 35 years and have one daughter. She loves the beach, concerts/theatre, traveling, fun gatherings, and quality family time.



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SERVICE DOG: **ZEEBEE**







To our supporters,

I'd like to extend my deepest gratitude for your generosity over the years. Your commitment to our mission of ending Veteran suicide is inspiring. Together, we honor our Veterans and the sacrifices they've made for our country.

K9s For Warriors has been changing and saving Veteran lives since 2011. What started in late founder Shari Duval's garage has grown into a national nonprofit, pairing more than 1,000 Warriors with highly trained Service Dogs in every U.S. state. Each one of our Warriors and dogs has felt the support and love from the community.

I am proud that I get to come to work every day to serve our Veterans. It is a honor to be a part of their recovery and healing journey. You, our donors, make our mission possible. Our Service Dogs are provided at no financial cost to the Veteran because of you. You are helping our nation's heroes heal.

Your contributions made 2024 a very successful year for us. From graduating our 1,000th Warrior and Service Dog team, to breaking ground on our in-house state of the art veterinary clinic and raising over a million dollars on Veterans Day, we feel confident in our ability to reach even more Veterans in need. We are fortunate to see the healing power of dogs every day. They help Veterans reintegrate into civilian life. Veterans' loved ones have thanked us for giving them their spouse, child, sibling or friend back. A Service Dog is life-changing for so many Veterans who have suffered in silence for too long.

Our organization would not be what it is today without you. Your unwavering support directly impacts the lives of those who have sacrificed so much for our country, helping them regain confidence, independence, and hope.

Thank you again for standing with us in our mission. Your generosity is changing lives.

With gratitude,

A handwritten signature in black ink that reads 'Lindsay Grayson'.

Lindsay Grayson  
Chief Revenue Officer  
K9s For Warriors







# SAVING LIVES AT BOTH ENDS — OF THE LEASH —







[www.K9sForWarriors.org](http://www.K9sForWarriors.org)

**@K9SFORWARRIORS**

Stay up to date with our mission and follow us on social media!

