



# *Annual Report*

# 2025

SAVING LIVES AT BOTH ENDS OF THE LEASH

Determined to end Veteran suicide, K9s For Warriors is the leading nonprofit organization that provides trained Service Dogs to military Veterans nationwide suffering from PTSD, traumatic brain injury, and/or military sexual trauma — at no financial cost to the Veteran.

# SHARI'S STORY

## A MOTHER'S LOVE THAT STARTED A MOVEMENT

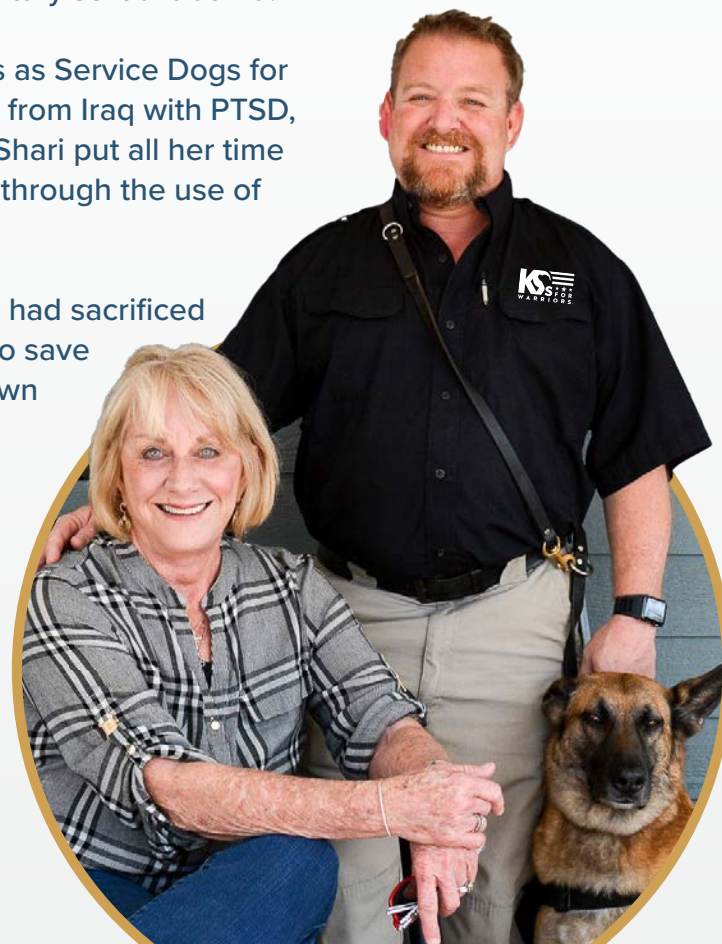
Our late founder, Shari Duval, believed in the healing power of dogs. Her vision paved the way for K9s For Warriors to become a leading provider of trained Service Dogs to military Veterans with PTSD, traumatic brain injury and military sexual trauma.

In 2011, Shari made her vision to train rescue dogs as Service Dogs for Veterans in need a reality. When her son returned from Iraq with PTSD, she realized he was only himself around his dog. Shari put all her time and resources into restoring the lives of Veterans through the use of highly trained Service Dogs.

For Shari, it wasn't only about assisting those who had sacrificed for our freedom anymore — it was about fighting to save their lives. She started the organization with her own money, in her garage, and watched it grow into a national nonprofit, serving Veterans from across the country.

*“The military teaches our Veterans how to go to war, but these kids are not being taught how to come home,” said Shari. “Our mission is to save their lives. Our mission is to get them back into civilian life with dignity and independence. They deserve that.”*

Sadly, we lost Shari in February 2021 after a courageous battle with cancer. She may no longer be with us, but her legacy remains with every Veteran and dog saved by K9s For Warriors.



K9s For Warriors Founder **Shari Duval** (left), her son **Brett** and his Service Dog, **Lincoln** (right)

## WHO WE ARE

Determined to end Veteran suicide, K9s For Warriors is the leading nonprofit organization that provides trained Service Dogs to military Veterans nationwide suffering from PTSD, traumatic brain injury, and/or military sexual trauma — at no financial cost to the Veteran. Backed by groundbreaking scientific research from the University of Arizona's OHAIRE Lab, the program demonstrates how Service Dogs can help mitigate symptoms of PTSD while simultaneously restoring confidence and independence. Founded in 2011 as a 501(c)(3) nonprofit organization, K9s For Warriors is committed to saving lives at both ends of the leash by primarily rescuing dogs and pairing them with Veterans in need. The organization is also dedicated to raising awareness about Veterans' mental health and driving policy-level reform. To date, K9s has paired more than 1,200 Veterans with life-changing Service Dogs and rescued more than 2,500 dogs.

## WHO WE SERVE

K9s For Warriors serves our Veterans as honorably as they served our country. We accept all-era Veterans suffering from the invisible wounds of war.

**PTSD – POST-TRAUMATIC STRESS DISORDER**

**TBI – TRAUMATIC BRAIN INJURY**

**MST – MILITARY SEXUAL TRAUMA**

## OUR LIFELONG PROGRAM IS PROVIDED AT NO FINANCIAL COST TO THE VETERAN.

### STATION DOGS:

As part of our mission, K9s For Warriors partners with law enforcement and first responder agencies to provide reliable, high-quality therapy dogs that offer emotional support to officers, firefighters, dispatchers, victims, and others exposed to trauma in the line of duty.

### ADOPTABLE DOGS:

While many of our dogs go on to become Service Dogs and are paired with a Veteran in need, some dogs don't quite meet the rigorous standards and are career-changed. At K9s For Warriors, we give every dog a second chance and a new purpose. For dogs who don't become Service Dogs or Station Dogs, they never go back to a shelter and instead are adopted out to loving homes.



At K9s For Warriors, we celebrate two kinds of heroes — the military Veterans who served our country and the Service Dogs who help save their lives.

For 15 years, our mission has been rooted in two powerful beliefs: that our nation’s Veterans deserve every opportunity to heal, and that rescue dogs deserve a second chance at life. Every day, we bring those two purposes together.

Across the United States, more than 1,000 dogs are euthanized every day simply because they have not found a home. Many of these animals come from shelters, the streets, or difficult situations where they have experienced neglect, abandonment, or trauma. Too often, they are overlooked and never given a second chance.

At K9s For Warriors, we see their potential.

We rescue these dogs and give them the care, training, and compassion they need to rebuild trust in people and rediscover their purpose. With the dedication of our incredible K9 trainers, these once-forgotten dogs transform into highly trained Service Dogs ready to support a Veteran in need.

The impact is life-changing on both ends of the leash. In 2025 alone, we rescued nearly 200 dogs.

Today, more than 1,200 Warriors are living with renewed confidence and independence thanks to their Service Dogs from K9s For Warriors and 2,500 dogs rescued. Each pairing represents two lives saved.

None of this would be possible without you. Your support and generosity has made it possible for us to rescue dogs, train life-saving Service Dogs, and stand beside Veterans on their healing journey.

Together, we will continue saving lives at both ends of the leash.

Respectfully,

*Daniel K. Bean*

Daniel K. Bean  
 Chief Executive Officer  
 K9s For Warriors  
 U.S. Navy Veteran



# SAVING LIVES

## AT BOTH ENDS OF THE LEASH



# EXPANDING OUR CAPACITY TO SAVE MORE LIVES

## DUFFIELD VETERINARY CLINIC

In 2025, K9s For Warriors finished building its first-ever on-site veterinary clinic. Located at our Davis Family Mega Kennel in Ponte Vedra, Florida, the new Duffield Veterinary Clinic represents a powerful evolution in how we care for the Service Dogs who go on to change and save Veteran lives.

Since our founding in 2011, K9s For Warriors has relied on an incredible network of local volunteer veterinarians to provide medical care for our dogs. Their generosity helped build the foundation of our program and made it possible to serve Veterans nationwide. But as demand for Service Dogs continues to grow, so does the need for faster, more comprehensive care. This milestone was made possible through the transformational support of the Dave & Cheryl Duffield Foundation, whose generosity reflects a shared commitment to the well-being of Service Dogs and the Veterans they serve.



## TOM & MARY KAY SMITH KENNEL

As a part of our Capital Campaign, K9s For Warriors broke ground on the state-of-the-art Tom and Mary Kay Smith Kennel at the Davis Family Mega Kennel campus. Designed to significantly increase our ability to rescue, train and house Service Dogs, this addition furthers our mission of saving lives at both ends of the leash. The addition of this kennel will create roughly 30 jobs at K9s For Warriors, benefiting the local economy.

*By building the Tom & Mary Kay Smith Kennel, we will be able to:*

- Rescue and train more dogs, giving them purpose and saving their lives.
- Serve more Veterans, reducing the wait time for those in need of a Service Dog.
- Further our mission to end Veteran suicide, one Service Dog and one Warrior at a time.

## LARGEST INDIVIDUAL GIFT IN K9S HISTORY

The Tom and Lis Petersen Family Foundation made K9s history in 2025 as the largest individual gift the organization has ever received. Through their support, the donation will go toward Phase Three of our Capital Campaign. We will officially begin development on the new Petersen Family Building at our Davis Family Mega Kennel in 2026. The new building will house procurement, adoptions, K9 training and dedicated space for research partners. It will also feature home simulation training areas to mimic residential spaces and common everyday exposures. By bringing these critical functions under one roof, the facility will accelerate innovation, strengthen programs and further our mission to save more lives at both ends of the leash.



WHAT WE ACCOMPLISHED IN 2025

# BECAUSE OF OUR DONORS



**128**

Warriors graduated with Service Dogs

**198**

Dogs rescued

**14**

Station Dogs placed with first responder & law enforcement agencies

**148**

Dogs adopted

**68,490**

Miles traveled to rescue dogs

**200**

Shelter visits

**10,900**

Future & Graduate Warrior check-ins completed

**192**

Accepted Warrior applications

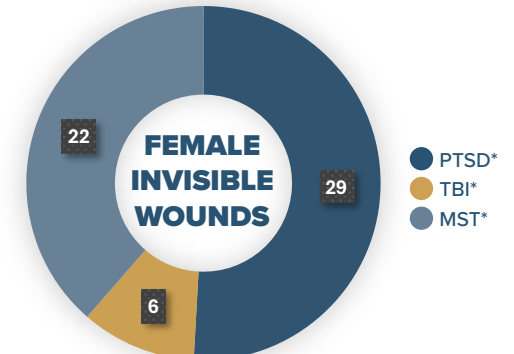
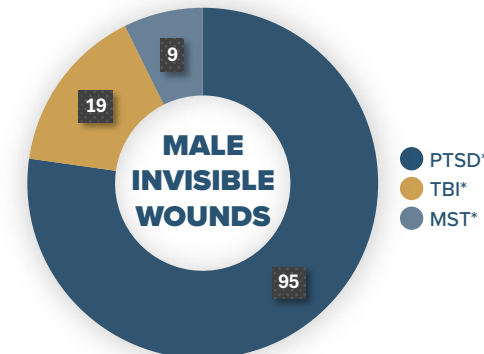
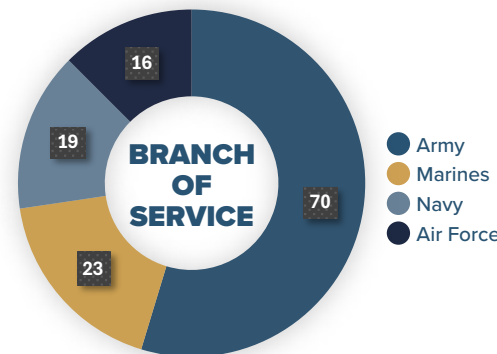
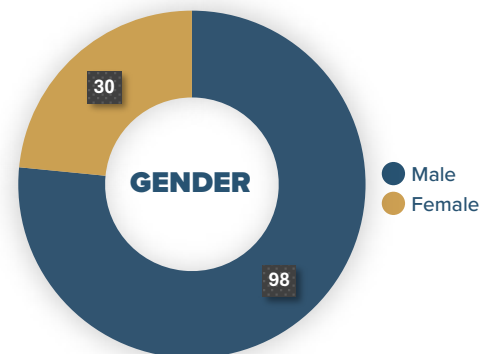
**818**

Current Warrior Advocates

**9,600**

Warrior Advocate check-ins

## WARRIORS WHO GRADUATED IN 2025



\*Post-Traumatic Stress Disorder, Traumatic Brain Injury, Military Sexual Trauma  
Some Warriors may have more than one diagnosis

# WARRIOR DAN

## SERVICE DOG DANDY



**100TH**  
**WARRIOR &**  
**SERVICE DOG**  
to graduate from  
the Warrior Ranch

**Dan is a U.S. Air Force Veteran whose life—and healing—has been defined by service, resilience, and an unexpected bond with a life-changing Service Dog named Dandy.**

After growing up with a strong sense of duty, Dan followed a family tradition and enlisted in the Air Force, where he served as a hazardous materials specialist and firefighter. His work placed him in high-risk, high-stakes situations, responding to emergencies of every kind—even fighting fires on the space shuttle.

He loved the work and the purpose it gave him. But after a severe injury in the line of duty, his military career was cut short.

Dan continued serving his country in a civilian capacity for decades, ultimately dedicating more than 30 years to government service. Still, the physical toll of his injuries—and the lasting impact of the traumatic experiences he couldn't unsee—began to catch up with him.

Living with PTSD affected his memory, sleep, and focus, and forced him to confront a difficult reality: life was no longer the same. Searching for a path forward, Dan found K9s For Warriors—and with it, a new kind of hope.

He was accepted into the program and traveled to the organization's Warrior Ranch in Helotes, Texas, where he was paired with Dandy, a Shepherd mix rescued from a shelter in Houston. During their first hour together, he wasn't sure it would work. But guided by a simple phrase he learned on day one—"trust the process"—everything began to change.

She became not just a Service Dog, but a steady source of support, companionship, and confidence in moments when he needed it most. **Before graduating, Dan was honored as the 100th Warrior to graduate from the Warrior Ranch—a milestone reached just three years after the campus opened its doors.** But for him, the real milestone was finding a renewed sense of stability and purpose.

***"Having a Service Dog helps me deal with my PTSD symptoms and adds more joy to my life," Dan said. "By having Dandy to care for and bond with, I can focus on the future rather than the past."***

Since graduating, Dandy has never left Dan's side, and together they are sharing their story to inspire other Veterans to take that first step in asking for help and raise awareness about the life-changing impact of Service Dogs for Veterans. Alongside his wife—who Dan says loves Dandy just as much as he does—the trio moves forward with strength, gratitude, and a deep belief in the power of simply trusting the process.

# POLICY & RESEARCH

## **SERVICE DOGS ASSISTING VETERANS ACT (SAVES)**

K9s For Warriors remains at the forefront of advancing the bipartisan, bicameral Service Dogs Assisting Veterans (SAVES) Act (H.R. 2605 / S. 1441). This landmark legislation would establish a competitive grant program within the U.S. Department of Veterans Affairs to support nonprofit organizations that provide Service Dogs to Veterans at no cost.

With strong and growing support in both the House and Senate, the SAVES Act is positioned as a critical step toward increasing access to Service Dogs for Veterans living with post-traumatic stress disorder, traumatic brain injury, and other service-connected conditions. Once enacted, this program will help ensure more Veterans receive the highly trained Service Dogs they need to regain independence, stability, and improved quality of life.

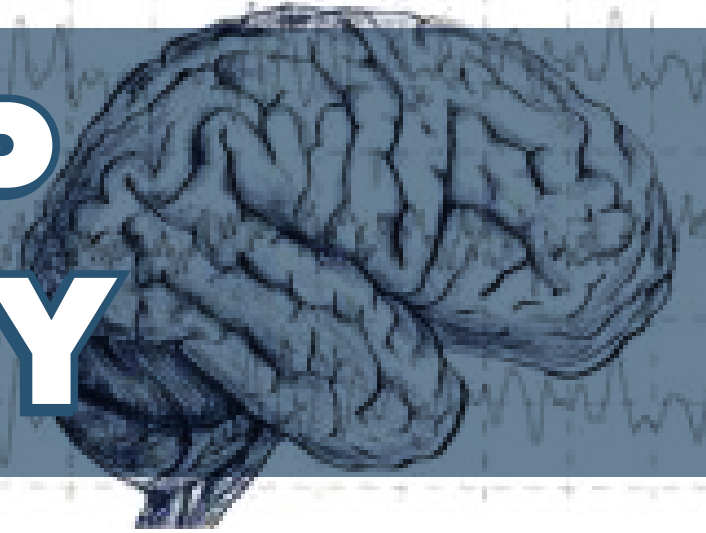
## **ADVOCACY IN ACTION: PARTNERSHIP WITH PURINA DOG CHOW**

In 2025, K9s For Warriors expanded its advocacy impact through a strategic partnership with Purina Dog Chow. Together, K9s and Purina convened a major Capitol Hill fly-in, bringing together Service Dog organizations from across the country to meet directly with House and Senate leadership in support of the SAVES Act.

This coordinated effort amplified the voices of the Service Dog community and reinforced the urgent need for federal investment in these programs. The partnership highlights the critical role that corporate leaders can play in advancing meaningful policy change and supporting Veterans nationwide.



# SLEEP STUDY



Published in:

**Journal SLEEP** in 2025

A new, first-of-its-kind study gives us a behind-the-scenes look at Veterans and their Service Dogs. On average, Veteran and Service Dog pairs spent 79% of the night in sync, either both asleep or awake. This is similar to or stronger than other close relationships, like couples or parents and children. This study shows that Service Dogs and Veterans are in tune with each other in their biological and behavioral rhythms, reflecting their deep connection. This is the first time a study like this has been conducted on Service Dog partnerships.



# FINANCIAL BREAKDOWN

The best way we can show gratitude for your donation is by using it as intended: to save the lives of Veterans and rescue dogs. We never lose sight of our mission to save lives at both ends of the leash.

K9s For Warriors has been recognized by leading charity auditors for our integrity and financial responsibility, including Candid (Guidestar), Great NonProfits and Charity Navigator.



## \*BALANCE SHEET AS OF DECEMBER 31, 2025

### ASSETS

Cash & Cash Equivalents	\$8,616,819
Pledges & Receivables	\$1,128,477
Investments	\$9,508,790
Prepays & Other Assets	\$660,252
Fixed Assets, net	\$26,529,096

**Total Assets** **\$46,443,434**

### LIABILITIES

Current Liabilities	\$2,155,820
Non-Current Liabilities	\$5,108,276

**Total Liabilities** **\$7,264,096**

### NET ASSETS

Without Donor Restrictions	\$33,690,046
With Donor Restrictions	\$5,489,292

**Total Net Assets** **\$39,179,338**

### TOTAL LIABILITIES & NET ASSETS

**\$46,443,434**

## \*REVENUE AND EXPENSES FOR THE YEAR ENDING DECEMBER 31, 2025

### REVENUE

Contributions	\$36,536,757
Investment Revenues	\$993,712
Other Revenue	\$205,041
Loss on Disposal	(\$1,750,269)

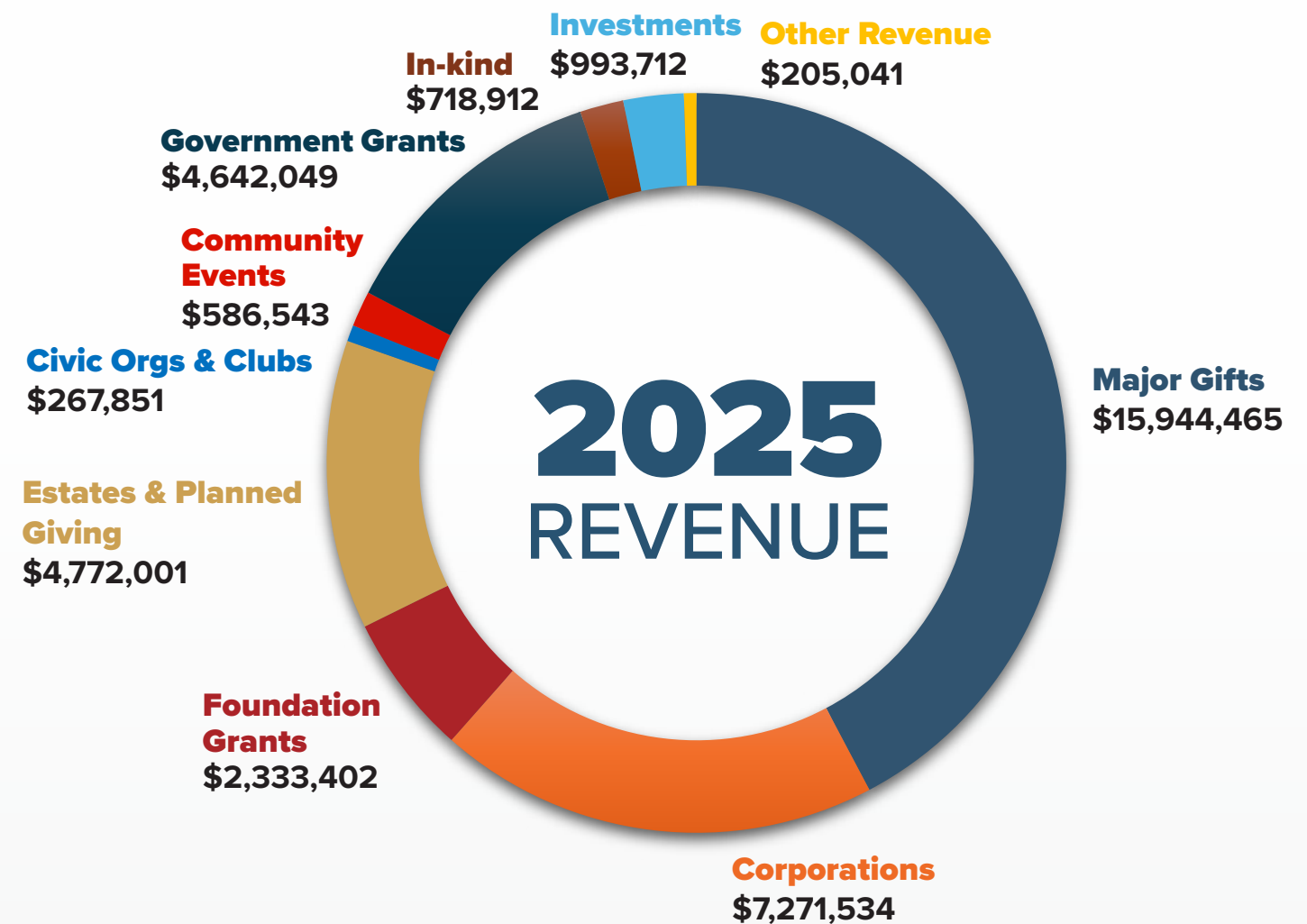
**Total Revenue** **\$35,985,241**

### EXPENSES

Program Operations	\$20,389,165
Fundraising	\$5,414,532
Management & General	\$2,186,210

**Total Expenses** **\$27,989,907**

\*These numbers are unaudited



# WAYS TO GIVE AS AN INDIVIDUAL

## DONORS PLAY A CRITICAL ROLE IN OUR MISSION

THERE ARE MANY WAYS TO SUPPORT OUR CAUSE, AND YOUR GIFT WILL DIRECTLY IMPACT **VETERANS AND SERVICE DOGS**.

### MONTHLY GIVING

Roughly 20 Veterans take their own lives every day. By committing \$20 per month, you can make a difference in the lives of the Veterans that have sacrificed for our freedom.

### LEGACY GIVING

With a legacy gift, you are in full control of your donation. Your planned gift can help save the life of a Veteran in need and change the future of a rescue dog. With a planned gift, you can:

- Leave a lifesaving legacy without giving up assets
- Make a larger charitable gift than you thought possible
- Take care of the financial needs of your family first
- Provide inheritances for your heirs at a lower tax cost
- Reduce your income tax and avoid capital gains taxes

### QUALIFIED CHARITABLE DISTRIBUTIONS (QCD)

If you have an IRA and are over the required minimum distribution age, a QCD will help drive K9s For Warriors' mission and reduce your tax liability.

### DONOR-ADVISED FUNDS (DAF)

A donor-advised fund (DAF) is an investment account created specifically for charitable donations as funds mature. DAF Direct enables our donors to initiate grant recommendations directly from their DAF using the DAF Direct widget on our website.

### FOUNDATIONS

Public and private foundations allow K9s For Warriors to provide life-changing services to Veterans at no cost to them. Join other generous grant-makers, like **The Schoen Foundation**, and help empower these heroes to return to civilian life with dignity and independence.

## FOUNDATIONS

**THOMAS & LIS PETERSEN PRIVATE FAMILY FOUNDATION**

**THE SCHOEN FOUNDATION**

**LOWCOUNTRY FOUNDATION FOR WOUNDED MILITARY HEROES**

**SWENSON FAMILY FOUNDATION**

**LT. DENNIS W. ZILINSKI II, MEMORIAL FUND**

**MAE PHILANTHROPIES**

**PEDERSON FOUNDATION**

**WEAVER FAMILY ADVISED FUND II**

**FRED & DONNA NIVES FOUNDATION**

**SCAIFE FAMILY FOUNDATION**

**MANITOU FOUNDATION**

**SHANAHAN FAMILY CHARITABLE FOUNDATION**

**AMERICA'S BEST LOCAL CHARITIES**

**FOX RIVER FOUNDATION**

**SELECT EQUITY GROUP FOUNDATION**

**ED RACHAL FOUNDATION**

**JUDITH CAMPBELL EDUCATIONAL & COMMUNITY FOUNDATION**

**MARCHESANO FAMILY FOUNDATION**

**PANKEY FAMILY FOUNDATION**

**SUSAN LITTLE PRIVATE CHARITABLE FOUNDATION**

KAY FAMILY FOUNDATION

THE JSC936 FOUNDATION

HELEN W. BELL CHARITABLE FOUNDATION

MCS CHARITABLE FOUNDATION

PJ DOUGLASS CHARITABLE FOUNDATION

AP KIRBY JR. FOUNDATION INC.

HALBROOK FAMILY FOUNDATION

JAMES & BRENDA HOYT FOUNDATION

KATHERINE G. YOUNG PRIVATE FOUNDATION

THE CAMERON SMITH FOUNDATION INC.

THE WADE FAMILY FOUNDATION

BOSCIA FAMILY FOUNDATION

BRADBURY FAMILY CHARITABLE FOUNDATION

GEORGE & SARAH BUCHANAN FOUNDATION

GREEHEY FAMILY FOUNDATION

HOLLOWAY FAMILY FOUNDATION

OAK FOUNDATION

PEACOCK FAMILY FOUNDATION

R&DA MILITARY ASSISTANCE PROGRAM

ROBINSON FOUNDATION

THE GT FOUNDATION

THOMAS FAMILY FOUNDATION

RUSH & KATHRYN ADAMS LIMBAUGH FAMILY FOUNDATION

TREA GIVES

# CORPORATE PARTNERS

# THANK YOU FOR ALL OF YOUR SUPPORT

## PETSENSE BY TRACTOR SUPPLY CO.

In 2025, PetSense by Tractor Supply held an eight-week round-up initiative that began on September 15 and concluded on Veterans Day, November 11. During the campaign, more than 157,000 PetSense by Tractor Supply customers donated an average of 81 cents at the point of sale totaling over \$130,000. Nearly 20 percent of all transactions included a donation to K9s For Warriors.

*“This campaign is a powerful example of what can happen when communities come together for a shared cause. Our customers, Team Members and partners rallied behind this mission to support both rescue dogs and veterans. We’re honored to help strengthen the bond between pets and people while making a meaningful impact where we live and serve.”* - Neil Tenzer, Senior Vice President of PetSense by Tractor Supply.

## SPARKLING ICE

Our impactful partnership with Sparkling Ice®, produced by Talking Rain Beverage Company, has grown into a powerful national marketing collaboration, generating nearly \$400,000 in support of our mission. What began with the sponsorship of Service Dogs quickly expanded into co-branded Sparkling Ice® multi-packs featuring the K9s For Warriors® logo, placing our mission in front of millions of consumers nationwide. Through product placement, storytelling, employee engagement and direct mission support, Sparkling Ice® has helped fund the training and placement of multiple Service Dogs while significantly increasing awareness of K9s For Warriors across key retail markets — proving how a consumer brand can drive meaningful change for Veterans and Service Dogs at both ends of the leash.

*“At Talking Rain, we believe in living life in full flavor. For us, life in full flavor means supporting both physical and mental health, which is why we’re so thrilled to team up with K9s For Warriors on the launch of our new six-pack format. Everyone deserves a second chance to get a new leash on life, and we hope many Sparkling Ice fans will join us in supporting this important mission by making donations of their own to K9s For Warriors.”* - Ken Sylvia, CEO Talking Rain Beverage Company

## PETSMART

Together, PetSmart Charities and their incredible PetSmart Treats Rewards members donated over \$160,000 in 2025. From November 1 through November 11, Treats Rewards members truly showed up — contributing more than 71.7 million points, which equated to \$143,496 toward our mission! Members had the option to donate 1,000 points with each donation converting into a \$2 gift, making a tremendous impact on our future Warriors and their Service Dogs.

*“We are incredibly proud of our more than four-year partnership with K9s For Warriors, during which we’ve raised over a quarter of a million dollars in support of its mission. We’ve seen firsthand the impact this organization has on our communities and our service members. As a Veteran, supporting Veteran-focused events and initiatives is deeply important to me, and this cause truly makes a difference in the lives of so many deserving people. We are grateful for the partnership — it’s a terrific organization doing truly meaningful work.”* - Ken Hicks, CEO of PetSmart



# SPORTS COLLABORATIONS

## NFL TEAM DOGS

K9s For Warriors continued to strengthen its impact through meaningful partnerships with NFL teams, leveraging the power of sport to raise awareness and expand support for Veterans.

The organization's partnership with the Denver Broncos highlighted the life-changing connection between Warriors and their Service Dogs. During the 2025 season, fans were introduced to Service Dog Crush, who is currently paired with Army Veteran Phillip, symbolizing the profound impact of these partnerships. Building on this momentum, the Broncos also committed to sponsoring a future Service Dog, Elway, further extending their support for Veterans on the path to healing.

Closer to home, K9s For Warriors deepened its relationship with the Jacksonville Jaguars. Service Dog Mathis successfully graduated and was paired with Warrior JP, marking a powerful milestone made possible through this collaboration. The Jaguars have also pledged their support for the next Service Dog, Jaci, continuing their commitment to changing Veteran lives.

Together, these partnerships demonstrate how shared purpose and community leadership can create lasting impact—raising critical awareness and helping ensure more Veterans receive the Service Dogs they need at no cost.



## ATHLETES & FOUNDATIONS

K9s For Warriors continues to expand its impact through meaningful collaborations with professional athletes and their foundations, creating life-changing opportunities for both Veterans and rescue dogs.

Through A Lending Paw Foundation, top ranked tennis player, **Jessica Pegula** sponsored her second Service Dog, Tucker, in honor of her beloved dog that passed away unexpectedly. While in training, Service Dog Tucker was able to attend the Mubadala Citi DC Open to show his support for Pegula. Service Dog Tucker graduated with Warrior Brian in August 2025.

Professional golfer **Billy Horschel** made a heartfelt impact with a surprise meet and greet with Warrior Joey and Service Dog Roscoe at the 2025 Players Championship. He also committed to supporting the next Service Dog, Nola, who graduated with Warrior Hannah in October 2025—demonstrating how personal engagement elevates both community support and Veteran success.

In the NFL, Buffalo Bills player Khalil Shakir hosted a foundation golf tournament, bringing together fans, sponsors, and supporters to raise awareness and funds while reinforcing the importance of service, teamwork, and giving back.

These professional athlete and foundation partnerships amplify K9s For Warriors' mission—uniting high-profile platforms, generous donors, and passionate advocates to save lives, one Veteran and one rescue dog at a time.



# MUSIC

## COLLABORATIONS

### “WHO RESCUED WHO”

#1-charted songwriter and Red Street Records recording artist Ryan Larkins released his latest soul-stirrer, “Who Rescued Who”, in partnership with K9s For Warriors in June 2025.

The chorus sings,

*“We were gonna be more than friends, we were both survivors / Yours was an abusive home and mine was hostile fire / God knows how we found each other, but you needed me and I needed you / So tell me, who rescued who? / Who rescued who?”*

Written by James Slater, who also produced the song, and Jesse M. Bowling, “Who Rescued Who” pays tribute to and raises awareness of the healing power that rescued Service Dogs bring to those suffering from invisible wounds. Every single day, roughly 20 Veterans die by suicide, and over 1,000 dogs are euthanized, and K9s For Warriors is committed to changing that.

Ryan Larkins shares,

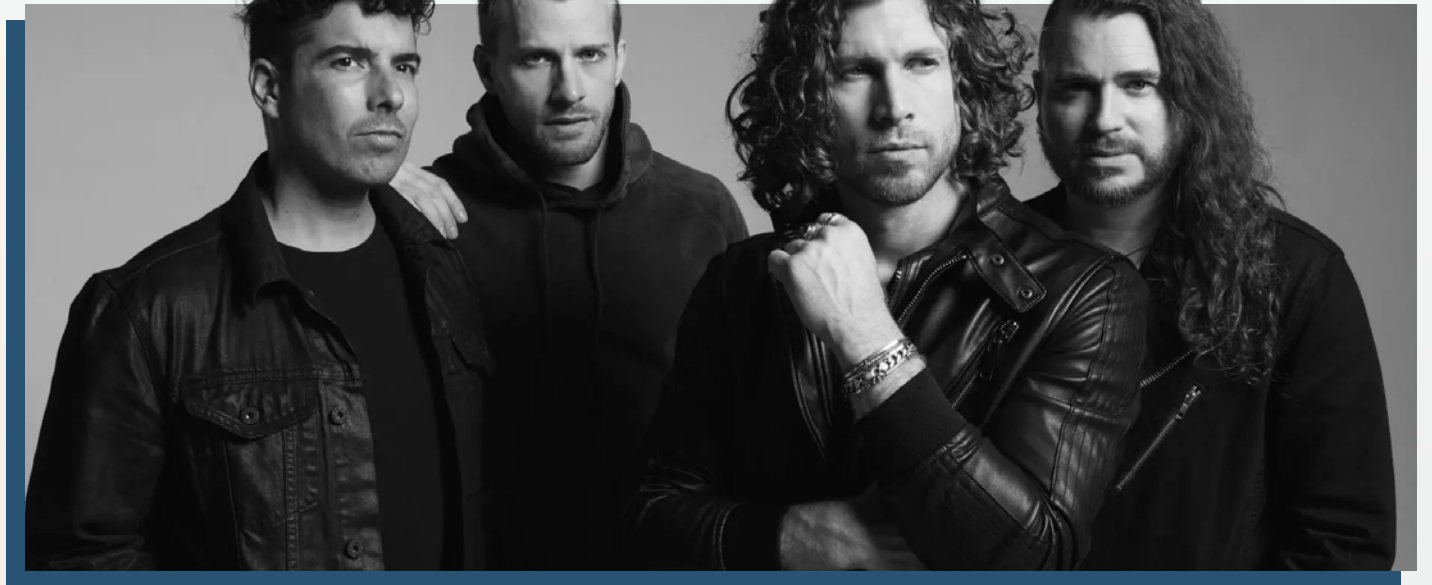
*“I am so grateful to partner with K9s For Warriors for the release of “Who Rescued Who.” I’ve seen firsthand the impact that these dogs have made on soldiers’ lives. I hope this song shines a light on this organization’s influence within our Veteran community.”*



### NOTHING MORE

NOTHING MORE, one of rock’s most electrifying bands, teamed up with K9s For Warriors to raise awareness and funds in support of our Station Dog program during the release of their new song “FREEFALL” with Chris Daughtry. Jonny Hawkins, NOTHING MORE’s lead vocalist, describes “FREEFALL” as an anthem for those experiencing chaotic periods, such as the end of a relationship or the loss of a loved one.

NOTHING MORE Guitarist Mark Vollelunga said, *“NOTHING MORE has always wanted our music and lyrics to be a shelter for those in need. With ‘FREEFALL,’ we want to let people know they are not alone when it feels like everything is collapsing around you. So we did something really special; we teamed up with K9s For Warriors to bring more awareness to those that struggle with PTSD and mental health trauma. It’s their mission to train service dogs and pair them up with veterans and therapy dogs for first responders in need... And I would say that even though we might think we’re the ones doing the rescuing... they are actually rescuing us.”*



# SIGNATURE EVENTS

## 3RD ANNUAL SALUTE TO HEROES GALA

The 3rd Annual Salute To Heroes Gala was a heartfelt and successful fundraising event held on February 7, 2025, at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. The signature black-tie gala brought together hundreds of supporters, donors, sponsors, and Veterans alongside their Service Dogs to support our mission of ending Veteran suicide by pairing military Veterans with highly trained Service Dogs – many of which are rescued shelter dogs.

The evening raised a record-setting \$1.1 million, exceeding expectations and providing funding to train and place more than 36 future Warrior and Service Dog teams.

## INAUGURAL TEXAS GOLF TOURNAMENT

On May 16, 2025, K9s For Warriors successfully launched its first Texas Golf Tournament at Canyon Springs Golf Club, expanding its fundraising footprint and deepening community engagement in the region. The event brought together supporters, sponsors, and advocates for a day of golf and mission-driven impact in support of Veterans.

Through participant generosity and strong sponsor support, the tournament raised over \$50,000 to further awareness and help provide life-saving Service Dogs to Veterans suffering from PTSD, traumatic brain injury, and other invisible wounds of war.

## SALUTE TO MOMS

On May 2, 2025, K9s For Warriors' annual Salute to Moms celebration once again honored the extraordinary love, strength, and sacrifice of mothers—while paying special tribute to founder Shari Duval, whose vision and compassion continue to guide the organization's mission.

Inspired by her legacy, this meaningful campaign celebrates the powerful bond between mothers, Veterans, and Service Dogs, and the healing that comes from unconditional love and support. Through heartfelt storytelling and generous community participation, Salute to Moms raised over \$35,000 to help provide life-saving Service Dogs to Veterans living with PTSD, traumatic brain injury, and other invisible wounds of war.

More than a fundraiser, Salute to Moms is a tribute—to the women who nurture the lives that are saved, and the enduring impact of one mother's mission to make a difference.



# SIGNATURE EVENTS

## COUNTRY FOR COURAGE & GOLF CLASSIC

On September 10 and 11, K9s For Warriors brought supporters together for two of its premier fundraising events—the inaugural Country for Courage Concert and the 5th Annual Golf Classic at TPC Sawgrass—uniting the community in support of Veterans and their families.

The Country for Courage Concert delivered an unforgettable evening of live music by Ty Love, Ryan Larkins, and Chris Lane, celebrating resilience and raising awareness for the challenges Veterans face after service. The momentum continued on the greens at TPC Sawgrass, where golfers, sponsors, and advocates participated in a day of friendly competition on one of the nation’s most iconic courses.

Together, these events raised \$585,000 to help provide life-saving Service Dogs to Veterans suffering from PTSD, traumatic brain injury, and other invisible wounds of war. Beyond fundraising, both gatherings strengthened connections among supporters and reinforced a shared commitment to ending Veteran suicide.

## TEXAS CLAY SHOOT

On November 5, 2025, K9s For Warriors hosted the 3rd Annual Texas Clay Shoot at the National Shooting Complex, bringing together supporters, sponsors, and outdoor enthusiasts for a day of camaraderie and purpose-driven impact.

Participants enjoyed a spirited day on the course while supporting the organization’s mission to end Veteran suicide. The event provided a unique opportunity to engage the Texas community, raise awareness, and deepen connections with those committed to serving our nation’s heroes.

Thanks to the generosity of attendees and partners, the Texas Clay Shoot raised over \$40,000 to help provide life-saving Service Dogs to Veterans living with PTSD, traumatic brain injury, and other invisible wounds of war.



# K9S IN THE NEWS



## The New York Times

### THE SERVICE DOGS HELPING VETERANS WITH PTSD

There's research suggesting that these four-legged "battle buddies" can reduce symptoms of depression and anxiety. But shortages and long wait times pose barriers.



## CBS NEWS

### K9S FOR WARRIORS UNITES SERVICE DOGS WITH VETERANS | VETERANS VOICES

Chris Holmstrom speaks with William Garby, a U.S. Navy Veteran who was paired with Bob, his beloved Service Dog after he struggled to reacclimatize to life after service thanks to K9s For Warriors.



## FOX 5 ATLANTA

### SAVING LIVES AT BOTH ENDS OF THE LEASH: K9S FOR WARRIORS HELPS VETERANS COPE WITH PTSD

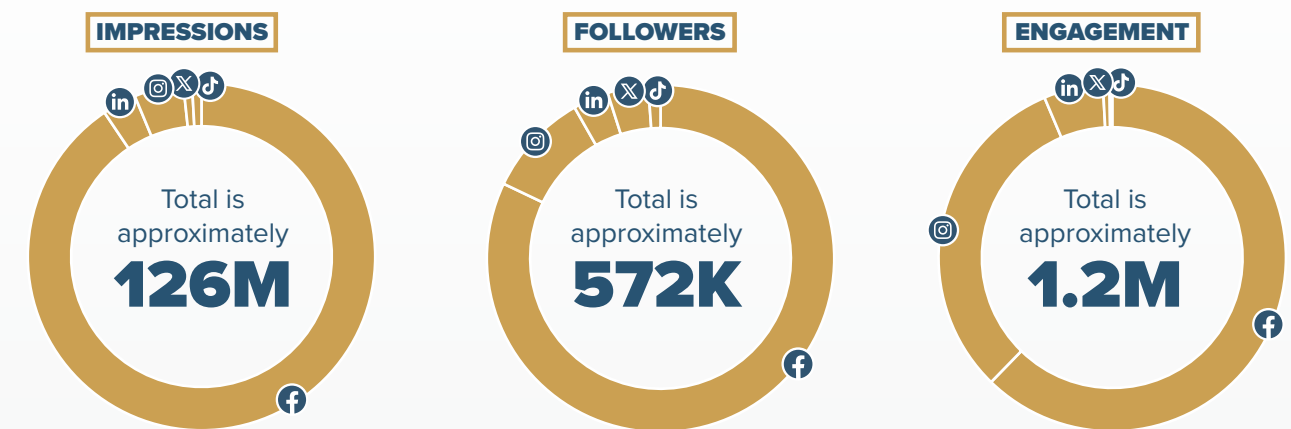
K9s For Warriors has paired over 1,200 Veterans with life-changing Service Dogs since 2011, providing hope to those who've served. Because every hero deserves a loyal companion.

# SOCIAL MEDIA METRICS

In 2025, K9s For Warriors' engagement rate was six times the national average for nonprofits. Our organization's digital presence reached new heights across every key metric:

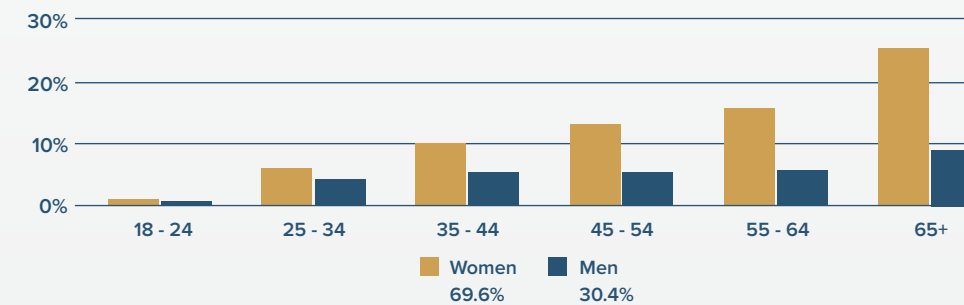
- **IMPRESSIONS INCREASED 38.3%**
- **ENGAGEMENT SURGED 46.6%**
- **TOTAL FOLLOWERS GREW 1.5%**

Together, these results reflect not only expanded reach, but deeper audience connection — signaling stronger content resonance and increased community activation.

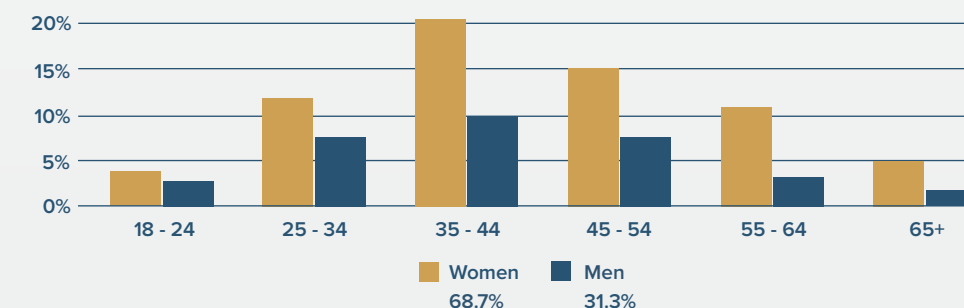


Platform	Followers	Impressions	Engagement
FACEBOOK	470K	126.2M	800.9K
INSTAGRAM	55.5K	2.1M	403K
LINKEDIN	19K	304.9K	70.9K
X	21K	53.3K	7.8K
TIKTOK	6.5K	29.7K	57.9K
			3.3K

#### FACEBOOK: AGE & GENDER



#### INSTAGRAM: AGE & GENDER



PureTalk™

# K9S LEADERSHIP



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OFFICER



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**WYATT  
HAYNES**  
CHIEF K9 &  
BUSINESS OFFICER



**SHANNON  
WEIDAUER**  
CHIEF HUMAN  
RESOURCES OFFICER



**ALEX LOTT**  
CHIEF OPERATING &  
INFORMATION OFFICER

WARRIOR: **STEVE**  
SERVICE DOG: **LOGAN**



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WARRIOR: **HANNAH**  
SERVICE DOG: **NOLA**





Dear Supporters,

Because of you, 2025 was a truly record-breaking year for our organization — and a powerful reminder of what is possible when a community comes together in service of our nation's heroes.

Thanks to your generosity, more than \$35 million was raised in support of our mission of saving lives at both ends of the leash. Your belief in our work made it possible for us to accomplish everything you have read in this year's Annual Report.

We launched our first-ever national Public Service Announcement and illuminated Times Square with billboards celebrating our Warriors and their life-changing Service Dogs, and for the first time in K9s For Warriors history, we rolled out national marketing and round-up campaigns with brands like Sparkling Ice, Casey's General Store, Petsense by Tractor Supply Co. and Men's Wearhouse.

While the numbers tell an incredible story, the true impact cannot be measured in statistics alone. Because of you, hope is restored. Veterans rediscover independence, confidence, and purpose — all through the unconditional love and companionship only a Service Dog can provide.

On behalf of our entire team, and every Warrior, and every Service Dog whose life has been transformed, thank you for believing in this mission and for standing beside us.

With gratitude,

*Lindsay Grayson Maple*

Lindsay Grayson Maple  
Chief Revenue Officer  
K9s For Warriors



(From left to right)  
Dani Bozzini, Kiersan Cue, Lindsay Grayson Maple, Steven Carmichael



# SAVING LIVES

## AT BOTH ENDS OF THE LEASH



# 15 CELEBRATING YEARS OF K9S FOR WARRIORS

PRESENTED BY:  
MEN'S WEARHOUSE®

**JOIN US IN A CITY NEAR YOU TO CELEBRATE 15 YEARS OF  
SAVING VETERANS, RESCUING DOGS, AND RESTORING FAMILIES!**

These special celebrations will commemorate the countless lives transformed — the Warriors whose hope has been restored thanks to their lifesaving Service Dogs, the community who made it all possible, and our continued commitment to the next generation of heroes. Each event will feature inspiring Warrior testimonials, special guest speakers, dinner with an open bar, and more ways to support our life-saving mission.

Together, we've built a legacy of hope and we're just getting started.



**SCAN QR CODE  
TO LEARN MORE  
& RSVP TODAY**





[www.K9sForWarriors.org](http://www.K9sForWarriors.org)

***Saving Veterans.  
Rescuing Dogs.  
Restoring Families.***

**@K9SFORWARRIORS**

Stay up to date with our mission and follow us on social media!

